



MEDIA RELEASE – MAY 2015

New boutique, beachfront apartments at famous Burleigh Heads!

Located directly opposite the famous rolling surf of Burleigh Beach, Bujerum Apartments on Burleigh officially opened its doors in November 2013 and are the areas most unique self-contained apartments.

Bujerum's owners, Alison and John Hutton, first moved to Burleigh Heads in 1992 when John was drafted to play with the AFL team Brisbane Bears said they 'absolutely fell in-love with the coast and its lifestyle'.

They bought the apartment block, now Bujerum, which at the time was a very run down residential apartment block in 2012. The property was purchased for its magnificent location and the structure itself. Originally built in the 1930s, it has shown spirited resilience to natural and manmade forces and stands as a grand example of historic Burleigh Heads architecture. In 2013 the building was completely renovated and a third storey was added. The building's original Queenslander character was maintained as it was transformed it into the modern apartments guests now enjoy.

The name Bujerum comes from the Traditional Custodians of the land upon which the apartments stand, the Kombumerri Aboriginal people. The word translates to spirit in English - recognising and respecting the culture, traditions and aspirations of the Traditional Owners and the land upon which the building lies. The name is also very fitting for the building itself. From humble beginnings as beachside flats in an old Queenslander style; the new Bujerum apartments have taken on the 'spirit' of the old and reflect the casual lifestyle of the Burleigh Coast. Across the road from spectacular beaches, markets along the esplanade, open parks, and trendy restaurants and shopping within walking distance, Alison comments that to her 'Burleigh Heads really is the 'spirit' of what the Gold Coast lifestyle is all about!'.

Bujerum Apartments on Burleigh offer four 2 bedroom, 1 bathroom apartments and one 3 bedroom, 2 bathroom luxury apartment. All apartments enjoy spectacular views across to Burleigh Beach and feature high quality fit-out and finishes, allowing guests to enjoy familiar modern conveniences while soaking up the incredible 'on beach' location.

2 bedroom apartments start from \$195 per night for a 7 night stay. For more information about Bujerum Apartments on Burleigh visit www.bujerum.com.au

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